

Stop *Spreadsheets* Your Business

6 costly signs your spreadsheets are killing your growth — and what growing businesses do instead.

If your team is still tracking inventory in Excel, you already know the feeling: the numbers are **almost right**, the orders are **mostly synced**, and someone spent their Friday reconciling a spreadsheet that nobody fully trusts.

You're not alone — and it's not your fault. Excel is a remarkable tool. It just wasn't built for this.

THE 6 SIGNS

THE SPREADSHEET TRAP

01

Your data lives in the past

Spreadsheets are static. By the time someone updates a cell, an order may have already shipped, oversold, or been double-counted. Decisions made on yesterday's data cost money today.

02

The same data entered 3–4 times

Order in QBO. Order in Excel. Order into shipping software. Inventory updated manually. Every re-entry is a chance for an error, a delay, or a customer disappointment.

03

You can't scale without hiring

Every new customer or SKU means more rows, more tabs, more admin hours. Adding a new product line shouldn't require hiring another person just to manage the sheet.

04

Nobody trusts the numbers

When three people maintain three copies of the same spreadsheet, version conflicts are inevitable. Stock levels, pricing, and customer data drift apart — and Friday becomes reconciliation day.

05

Traceability is a nightmare

Lot numbers, serial numbers, expiry dates, batch records — Excel can store them, but it can't enforce them, audit them, or surface them when a recall or compliance request hits.

THE APTX ADVANTAGE

✓ APTX ADVANTAGE

One live dashboard for everything

APTX maintains a single, real-time source of truth for inventory, orders, purchasing, and fulfillment. Every team member sees the same accurate numbers — right now, not yesterday.

✓ APTX ADVANTAGE

Enter once. Update everywhere.

A sales order in APTX automatically triggers inventory allocation, outbound picking, shipping, and QBO sync. One entry. Zero re-keying.

✓ APTX ADVANTAGE

Scale your ops, not your overhead

APTX's B2B portals let customers place their own orders, check stock, and pull their own reports — freeing your team to focus on growth, not administration.

✓ APTX ADVANTAGE

One version. Always.

APTX's role-based access means every user sees the right data, all from one central database. No conflicts, no version wars, no surprises at month-end.

✓ APTX ADVANTAGE

Full lot & serial tracking, built in

APTX enforces lot and serial number assignment at every stage — receiving, picking, shipping — with a complete audit trail. Compliance-ready without extra tools.

Your data is one crash away from gone

The spreadsheet lives on one laptop. The laptop fails. Maybe last week's backup survives. Everything since? Gone. This isn't a risk profile any growing business should accept.

✓ APTX ADVANTAGE

Cloud-hosted. Always protected.

APTX runs in the cloud with enterprise-grade backup and disaster recovery. Your business runs on any device, anywhere — even if the laptop doesn't.

WHAT BUSINESSES LIKE YOURS HAVE DONE WITH APTX



Pharmaceutical Distributor

Replaced manual lot tracking across 10,000+ products and 500+ pharmacy accounts with automated lot/serial enforcement and full audit trails.



Coffee Manufacturer

Manages 3-level production — roasting, blending, packaging — while letting 20+ wholesale customers place their own orders through a self-serve B2B portal.



Tile & Flooring Showroom

Manages 200,000+ products, custom square-foot calculations, and tailored invoice templates — all without a single spreadsheet in the workflow.

Your 5-minute APTX checklist

- | | |
|--|---|
| ☐ You reconcile inventory manually at week-end or month-end | ☐ Your QBO and actual inventory don't match |
| ☐ A customer has ever received the wrong item or quantity | ☐ More than one person manages "the spreadsheet" |
| ☐ You've had to pause sales to avoid overselling | ☐ You can't see your true cost of goods in real time |

See APTX in 10 minutes

No slides, no fluff — just your workflows, running the way they should. Free to try. No credit card. No limits.

GET STARTED

aptx.pro/signup

CALL US

1-800-970-9071

WEBSITE

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